

The logo graphic consists of three yellow speech bubble shapes arranged horizontally, with a yellow and green checkered pattern on either side. A thick yellow curved line separates the top graphic from the text below.

MEFT

VII INTERNATIONAL
EURASIAN FORUM «TAXI»

PROGRAMME OF THE FORUM

— DRAFT —

AUGUST 8, 2019

 09:00 – 10:00 *Registration of participants*

10:00 – 11:00

 Plenary session
**Digital transformation and reset of the legislation:
 scenarios for the development of a civilized taxi market in Russia**

11:00 – 11:30

Coffee-break / Visiting the exposition

11:30 – 13:00

 Working session
**Business to business: the best products and
 services for the taxi industry**

Round table

Urban transport of the future: innovation against habits

13:00 – 13:45

Lunch

13:45 – 15:15

 Conference "Formation of a taxi control system"
Part I: "Technological and data-based control"

Panel session

Taxi fares: Is there justice and who will establish it?

15:15 – 15:30

Break

15:30 - 17:00

 Working session
**Taxi insurance system transformation:
 challenges and solutions**

Working session

**Driver: employee, contractor, partner or slave to the
 system?**

17:00 – 17:10

Break

17:10 – 18:30

 Panel discussion **What is a legal taxi?**
AUGUST 9, 2019

09:30 – 10:30

Registration of participants

10:30 – 12:00

 Plenary session
Actual trends of the world taxi markets development

12:00 – 12:15

Coffee-break

12:15 – 13:45

 Panel session
Taxi Law: what will tomorrow show us?

13:45 – 14:15

Lunch

14:15 – 15:45

 Working session
**Regional markets: common rules - different
 solutions**

Panel discussion

**Play by own rules: how to create a competitive
 advantage in the modern market?**

15:45 – 16:00

Break

16:00 – 17:00

 Conference "Formation of a taxi control system"
**Part II: "Development of the system of control
 measures"**

Working session

**Finance and taxes: financial accounting and reporting in
 the taxi business**

17:00 – 17:10

Break

17:10 – 18:00

Meeting of the Public Council of ANO "MEFT"

18:00 – 19:00

Closing cocktail
**subject to change without notice*

AUGUST 8, 2019

10:00 – 11:00

Plenary session "**Digital transformation and reset of the legislation: scenarios for the development of a civilized taxi market in Russia**"

ISSUES FOR DISCUSSION:

- When and what changes are coming to the taxi market?
- What positions do key federal agencies adhere to in order to improve the state policy and regulatory framework of the taxi industry?
- How to ensure a balance of interests between different segments of the taxi business?

INVITED TO PARTICIPATE:

- State Duma of the Federal Assembly of the Russian Federation
- Ministry of Transport of the Russian Federation
- Ministry of Economic Development of the Russian Federation
- Ministry of Internal Affairs of the Russian Federation
- Federal Tax Service
- Federal Antimonopoly Service
- Federal Service for Transport Supervision
- Government of Moscow

11:30 – 13:00

Working session "**Business to business: the best products and services for the taxi industry**"

ISSUES FOR DISCUSSION:

- How will new technologies contribute to optimizing business processes?
- How to stimulate fleet renewal?
- Switch to alternative fuels
- What products do leading software and hardware manufacturers offer for the taxi market?

INVITED TO PARTICIPATE:

- Automakers and car dealers
- Equipment manufacturers
- Software makers
- Taxi service providers
- Taxi companies and taxi services

11:30 – 13:00

Round table "**Urban transport of the future: innovation against habits**"

ISSUES FOR DISCUSSION:

- New types of transport and their role in the development of urban mobility
- Planning technology of multimodal routes in the modern city
- Will joint consumption help reduce the load on transport networks?
- Key elements of promoting public transport
- Connected and unmanned vehicles: the future in the city

INVITED TO PARTICIPATE:

- Authorities of subjects of the Russian Federation
- Development institutes
- Automakers
- Experts in transport planning
- Telematics and navigation system developers
- Carsharing companies
- Taxi companies and taxi services
- Industry associations

13:45 – 15:15

Conference "**Formation of a taxi control system**" Part I: "Technological and data-based control"

ISSUES FOR DISCUSSION:

- Maintaining electronic registers and databases
- Data exchange between business and government
- Interagency cooperation in the field of data integration and the development of electronic checks
- Key areas of telematics and video surveillance
- Digitalization of medical and technical inspection

INVITED TO PARTICIPATE:

- Ministry of Transport of the Russian Federation
- Main Directorate for Road Safety of the Ministry of Internal Affairs of Russia
- Authorities of subjects of the Russian Federation
- Software and hardware manufacturers
- Taxi companies and taxi services
- Professional associations

13:45 – 15:15

Panel session "**Taxi farss: Is there justice and who will establish it?**"

ISSUES FOR DISCUSSION:

- Does the market need to increase the cost of transportation?
- Who is to regulate tariffs?
- What should be the aggregator commission?
- The formula for calculating the tariff - is it possible?

INVITED TO PARTICIPATE:

- Federal Antimonopoly Service
- Government of Moscow
- Taxi companies and taxi services
- National Union of Liability Insurers
- Industry associations

15:30 – 17:00

Working session "**Taxi insurance system transformation: challenges and solutions**"

ISSUES FOR DISCUSSION:

- How to improve mutual understanding between taxi and insurance companies
- What will bring the reform of compulsory civil liability insurance for vehicle owners (OSAGO)?
- Compulsory insurance of civil liability of the carrier of passengers for a taxi: problems and prospects (OSGOP)
- What are the prospects for introducing smart insurance for the taxi market?
- Do voluntary types of insurance need development?

INVITED TO PARTICIPATE:

- Bank of Russia
- Insurance company and insurance associations
- Tax service companies and taxi services
- Professional associations and experts

15:30 – 17:00

Working session "**Driver: employee, contractor, partner or slave to the system?**"

ISSUES FOR DISCUSSION:

- How to provide a driver with decent working conditions
- Will labor relations help to improve the situation in the industry?
- Self-employed: new way or new problem?
- Side-job driving: pros and cons?
- How to get a driver interested in maintaining the level of service quality?

INVITED TO PARTICIPATE:

- Taxi companies and taxi services
- Authorities of subjects of the Russian Federation
- Taxi drivers
- Professional associations
- Unions

17:10 – 18:30

Panel discussion "**What is a legal taxi?**"

ISSUES FOR DISCUSSION:

- Legal car or legal driver?
- Reporting or security?
- Strict requirements or voluntary standards?

INVITED TO PARTICIPATE:

- Taxi companies and taxi services
- Industry associations
- Experts

AUGUST 9, 2019

10:30 – 12:00

Plenary session "**Actual trends of the world taxi markets development**"

ISSUES FOR DISCUSSION:

- Development of public administration mechanisms
- Specifics of doing business in different countries
- World best practices in the development and support of the taxi market
- How does the role of taxis change within public transport?

INVITED TO PARTICIPATE:

- Relevant authorities of foreign countries
- Expert organizations
- Taxi companies and taxi services operating abroad

12:15 – 13:45

Panel session "**Taxi Law: what will tomorrow show us?**"

ISSUES FOR DISCUSSION:

- When will the law on taxi be adopted?
- What changes will the bill restrict to the second and third reading?
- How do industry participants evaluate the proposed regulatory measures?

INVITED TO PARTICIPATE:

- State Duma of the Russian Federation
- Federal ministries and departments
- Relevant authorities of the subjects of the Russian Federation
- Taxi companies and taxi services
- Relevant public organizations and non-profit associations

14:15 – 15:45

Working session "**Regional markets: common rules - different solutions**"

ISSUES FOR DISCUSSION:

- How do subjects of the Russian Federation support the development of regional taxi markets?
- Regional regulations in the field of taxi and law enforcement practice
- Development of regional control and information systems

INVITED TO PARTICIPATE:

- State Duma of the Russian Federation
- Ministry of Economic Development of the Russian Federation
- Authorities of subjects of the Russian Federation
- Regional Information and Navigation Centers and Traffic Management Centers
- Taxi companies and taxi services

14:15 – 15:45

Panel discussion **"Play by own rules: how to create a competitive advantage in the modern market"**

ISSUES FOR DISCUSSION:

- Is the trip cost most important factor for the client?
- Is it necessary to develop one's own brand in an era of global platforms?
- How to create a clear brand image of the consumer?
- High quality niche service - a unique advantage?

INVITED TO PARTICIPATE:

- Taxi companies and taxi services
- Consulting companies
- Experts in marketing and advertising

16:00 - 17:00

Conference **"Formation of a taxi control system"**
Part II: "Development of the system of control measures"

ISSUES FOR DISCUSSION:

- Improving surveillance activities
- Interdepartmental interaction and cooperation of government and business
- Development of a public control system
- Corporate quality control systems

INVITED TO PARTICIPATE:

- Federal Service for the Oversight of Consumer Protection and Welfare
- Civic Chamber of the Russian Federation
- Party project of "United Russia" "People's control"
- Authorities of subjects of the Russian Federation
- Taxi companies and taxi services
- Industry associations

16:00 - 17:00

Working session **"Finance and taxes: financial accounting and reporting in the taxi business"**

ISSUES FOR DISCUSSION:

- Taxi online checkout: how will it work?
- Tools for financial optimization of taxis
- Calculations with drivers: how to do it right?
- What costs can and cannot be avoided?
- Financial flow accounting systems

INVITED TO PARTICIPATE:

- The Federal Tax Service
- Banks, leasing and credit organizations
- Software and hardware manufacturers
- Consulting companies
- Taxi companies and taxi services
- Industry associations

17:10 – 18:00

MEFT Public Council Meeting

18:00 – 19:00

Closing cocktail