MEFT

VIII INTERNATIONAL EURASIAN FORUM TAXI

SUPPORTED BY

Общественная палата Российской Федерации

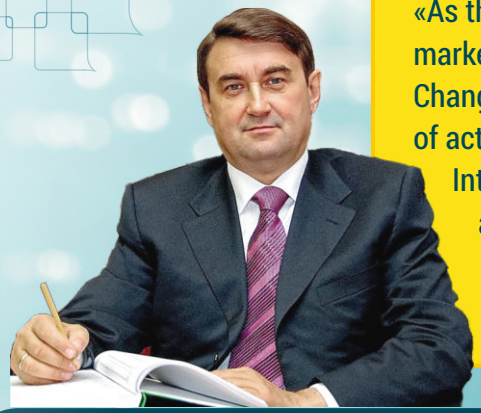
6–7 AUGUST 2020

MOSCOW

AUTHORITATIVE OPINIONS ABOUT FORUM

Sergei Sobyanin Mayor of Moscow

«Today, taxi industry faces serious challenges requiring effective and balanced solutions. It is important to note that the MEFT format is aimed at practical results - through a public discussion it is proposed to find a reasonable balance of interests».



«As the engine of the digital economy, the taxi market requires new regulatory decisions. Changes are possible only with the coordination of actions of state authorities and business. International Eurasian Forum Taxi is not only an authoritative international platform, but also a tool for the industrial development of taxis in Russia».

Igor Levitin Assistant to the President of the Russian Federation

Alexander Morozov
Deputy Minister of Industry and Trade of the Russian Federation

«The site of the International Eurasian Forum Taxi gathers a demanding audience that helps us to develop the automotive industry, dictates new development priorities. Today it is the development of environmentally friendly transport, the development of unmanned and connected technologies».

«You can learn from Russia how to fairly manage the taxi business. We see the efficiency on the example of Moscow, where the number of accidents and traffic jams decreases. We believe that, through MEFT, taxi companies can share global best practices and regulatory mechanisms. And this exchange of experience is very important».

Ho Huy chairman & CEO, MaiLinh Corporation, Vietnam

MEFT-2020 IN NUMBERS

MEFT

VIII INTERNATIONAL
EURASIAN
FORUM TAXI

August 6–7, 2020

MORE THAN
30
FOREIGN STATES

MORE THAN
500
COMPANIES AND ORGANISATIONS

MORE THAN
70
REGIONS OF RUSSIA

KEY EVENT OF TAXI INDUSTRY

2 days

2000 participants

25 bussiness events

150 speakers

FORUM PARTICIPANTS

MORE THAN

500

COMPANIES AND ORGANISATIONS

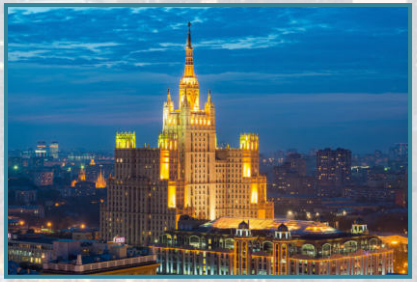
- Federal and regional government bodies of the Russian Federation
- Taxi companies and Ride – hailing players
- Automakers and dealers
- Taxi industry service providers
- IT and telecommunications
- Nonprofit Associations
- Leading Media

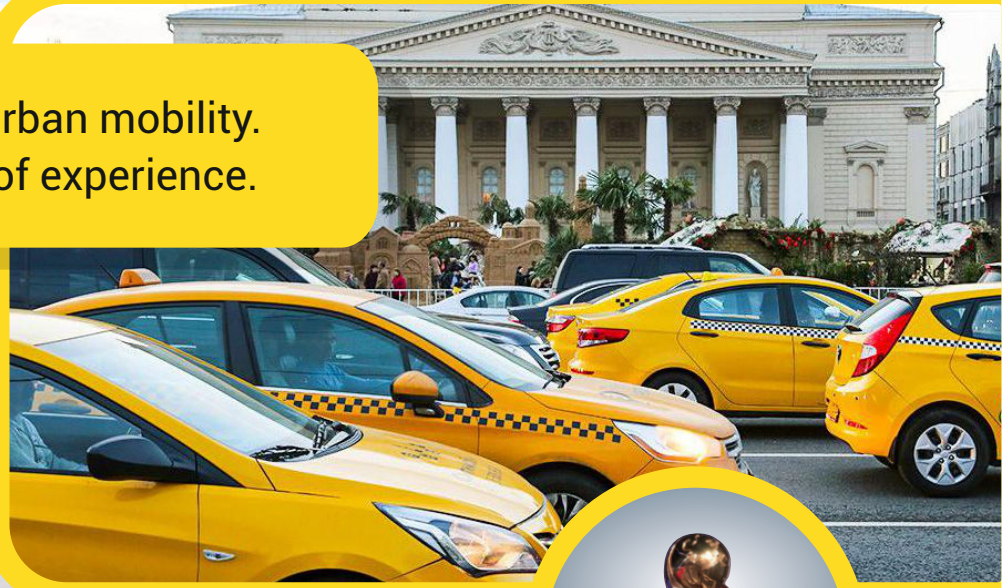
HOST CITY: MOSCOW

MOSCOW

Official support for the forum is provided by the Government of Moscow

The Russian leader in the development of taxi and urban mobility.
A city open to international dialogue and exchange of experience.





One of the most beautiful and friendly cities in the world.
2019 World Travel Awards: World's Leading City Destination.

FORUM VENUE

MORE THAN
1500 m²
EXHIBITION AREA

MODERN INFRASTRUCTURE OF THE VENUE

MORE THAN 50 DOMESTIC AND FOREIGN COMPANIES-EXHIBITORS

Combined exhibition area with business programme rooms

- **Interactive events in the exhibition area**
- **A wide choice of advertising and PR opportunities**
- **Expositions of any type and form**

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EXHIBITION SECTIONS

CARS

- Leading automakers & dealers
- Electric cars
- Automous vehicles
- Gas-powered cars
- Retro cars

EQUIPMENT AND SOFTWARE

- Workflow systems
- Navigation
- Telemedicine
- Security systems
- Taximeters
- Solutions for integration with related services

INDUSTRY LEADERS

- Ride-hailing services
- Taxi companies
- NGOs

FINANCIAL SECTOR

- Cash and settlement services
- Payment systems
- Lending
- Insurance
- Leasing

NEW

- *Test drives*
- *New Products Presentations*
- *Fashion-show*

ACCESSORIES

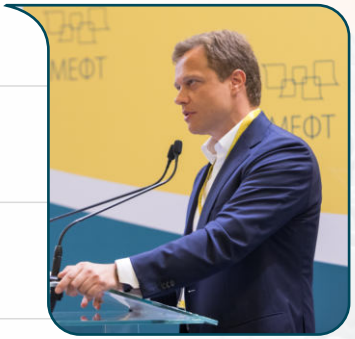
- Roof lights
- Tyres
- Disks
- Carwrapping
- Electronics
- Uniform

... and more

BUSINESS PROGRAMME 2020

FORMATS OF BUSINESS EVENTS:

- PANEL AND WORK SESSIONS
- CONFERENCES
- BUSINESS SEMINARS
- ROUND TABLES
- LECTURES
- FORESIGHT SESSIONS
- TRAININGS
- WORKSHOPS
- DEBATES



PROGRAMME TOPICS

FOUR FLOWS OF DISCUSSIONS

REGULATION

- *International experience*
- *Lawmaking*
- *Interagency collaboration*
- *Regional practices*
- *Public initiatives*

SUSTAINABLE DEVELOPMENT

- *New mobility*
- *Infrastructure*
- *Safety*
- *Ecology*

ENTREPRENEURSHIP

- *Competition*
- *Economy*
- *PR and marketing*
- *Customer service*
- *Business support*

TECHNOLOGY

- *Smart vehicles*
- *Digital platforms*
- *Data*
- *Automation*
- *Navigation*

BENEFITS FOR PARTICIPANTS

A platform for collecting initiatives of market participants and the professional community in the eld of development of the taxi industry and receiving feedback from the community

A platform for nding growth points and exploring new technologies

A platform for establishing international cooperation

A platform for obtaining current information on the development of the taxi market

A platform for exchanging experiences, best practices and business ideas

An instrument to draw society's attention to formation of a responsible attitude of the population to their own safety when using taxi and promoting the use of legal taxi

MEFT

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EURASIAN
FORUM TAXI

6–7 August, 2020

MOSCOW

See you at MEFT!

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Autonomous non-profit organization «International Eurasian Forum «Taxi»
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ConferencePoint

FORUM OPERATOR
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