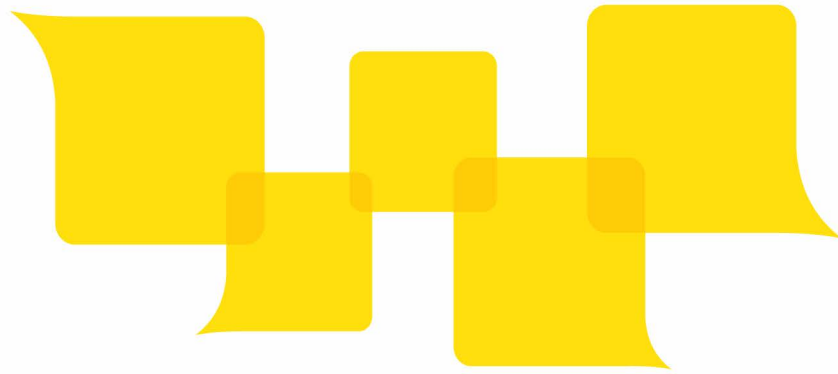


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MEFT

IX INTERNATIONAL
EURASIAN FORUM TAXI

September 9–10, 2021

PROGRAMME OF THE FORUM



September 09, 2021

09:00 – 10:00 *Registration of participants*

10:00 – 11:30 Plenary session
Russian taxi market: social guarantees and safety as a priority for building new type of digital ecosystems

11:30 – 12:00 *Break / Пресс-подходы*

12:00 – 13:30	Panel session Balance of interests in the industry: joint efforts towards stability and growth	Round table Taxi and society. Social projects	Seminar Industry essentials for the Mass media
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13:30 – 14:15 *Break*

14:15 – 15:45	Panel session B2B: a marketplace of services and goods	Panel session Digital environment: integration and data security	Panel session NGV fuel: cost-effective and eco-friendly future
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15:45 – 16:00 *Break*

16:00 - 17:30	Round table Man in the machine of progress: driver's profession in the gigonomics era	Panel session At the forefront of innovations: connected and autonomous transportation
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17:30 – 17:40 *Break*

17:40 – 19:00	Panel session Risk management: the renewal of MTPL and insurance innovations	Lecture Cross-cutting digital trends
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September 10, 2021

10:00 – 11:00 *Registration of participants*

11:00 – 13:00 Plenary session
Taxi in the EAEU: common market = unified rules?

13:00 – 13:30 *Break*

13:30 – 15:00	Round table Consumer development: the passenger as the driver of the market	Panel session Taxi and the City. Smart mobility and the development of infrastructure	Joint session of the TAMA Association
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15:00 – 15:15 *Break*

15:15 – 16:45	Round table Authorities and Business: priorities and practices of cooperation	Panel session Economics and finances of the taxi fleet: clear answers to burning questions	Awarding the winners of the BEST TAXI DRIVER OF MOSCOW 2021 professional skill competition
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16:45 – 17:00 *Break*

17:00 – 18:30	Panel session Regional development resource: industry standards	Panel session Key element of security: technologies or people?	Student transport lecture course
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18:30 – 19:30 *Cocktails*

DISCUSSION
THREADS

RULES OF
THE GAME

CONSOLIDATION
OF
OPPORTUNITIES

BUSINESS
PROCESSES AND
ECONOMICS

HUMAN
IN THE
SPOTLIGHT

TECHNOLOGIES
AND
INNOVATIONS

SPECIAL
EVENTS



September 09, 2021

10:00 – 11:30

Plenary session
Russian taxi market: social guarantees and safety as a priority for building new type of digital ecosystems

KEY ISSUES:

- 📄 Digitalization of regulation and business on the service of society
- 📄 Building a new generation of intelligent transportation systems
- 📄 Interaction between digital platforms and the labor market
- 📄 Adjusting the system of social guarantees in the industry
- 📄 Balancing the demand and economic efficiency

PARTICIPANTS:

- 📄 **Igor Levitin**, Assistant to the President of the Russian Federation
- 📄 **Andrey Belousov**, Deputy Prime Minister
- 📄 **Maxim Reshetnikov**, Minister of Economic Development
- 📄 **Anton Kotyakov**, Minister of Labor and Social Protection of the Russian Federation
- 📄 **Mikhail Chernikov**, Head of the Main Directorate for Road Safety, Russian Ministry of Internal Affairs
- 📄 **Maxim Liksutov**, Deputy Mayor of Moscow in the Moscow City Government, Head of the Department for Transport and Road Infrastructure Development in Moscow
- 📄 **Alexander Morozov**, Deputy Minister, Industry and Trade
- 📄 **Oleg Pak**, Deputy Minister, Digital Development, Communications and Mass Media
- 📄 **Maxim Shoshkalsky**, Head, Federal Antimonopoly Service of the Russian Federation
- 📄 **Alexey Bakirei**, Director of the Department of State Policy in the Field of Road Transport, Ministry of Transport of the Russian Federation

11:30 – 12:00

Break

12:00 – 13:30

Panel session
Balance of interests in the industry: joint efforts towards stability and growth

KEY ISSUES:

- 📄 Distribution of rights and obligations between the market participants: basic positions
- 📄 Definition of the legal status of aggregators
- 📄 What aspects of taxi services should be regulated at the federal level?
- 📄 Powers of constituent entities: do we need changes?
- 📄 Renting a taxi car: to prohibit or to legalize?

MODERATOR:

- 📄 **Dina Goryacheva**, Director of ANO MEFT

PARTICIPANTS:

- 📄 **Anton Danilov-Danilyan**, Co-Chairman of Business Russia, All-Russia Public Organization
- 📄 **Alexey Ivanov**, Director of the Institute of Law and Development, National Research University Higher School of Economics, Director of International Center for Competition Law and Policy, BRICS
- 📄 **Karen Kazryan**, Chief analyst, RAEC
- 📄 **Nataliya Lozinskaya**, Executive Director, National Taxi Council
- 📄 **Stanislav Moskvichev**, Deputy Head of Staff, State Duma Committee on Transport and Construction
- 📄 **Anton Shaparin**, Vice President, National Automobile Union
- 📄 **Robert Yan**, Editor, the Bureau Ics online media

12:00 – 13:30

Round table **Taxi and society. Social projects**

KEY ISSUES:

- 📄 Charity and business: ways of effective cooperation
- 📄 Mobilization of taxis during a pandemic
- 📄 Projects in the sphere of social responsibility of business
- 📄 State support of social projects in the taxisphere



- 📄 Social taxi: regional practices

PARTICIPANTS:

- 📄 **Denis Anisimov**, Chairman of the Committee on Development of Passenger Transportation Services by Taxis, Chamber of Commerce and Industry of the Samara Region
- 📄 **Maria Bolshakova**, Chairwoman of the Commission on Communications, Information Policy and Transparency, Government of the Public Chamber of the Moscow Region
- 📄 **Mikhail Kiselev**, Deputy Chairman, Russian Public Chamber Commission on Social Policy, Labor Relations, and Support for Veterans
- 📄 **Svetlana Nosacheva**, President, Barrier Free Foundation
- 📄 **Victor Soloviev**, Development Director, St. Petersburg Taxi 068
- 📄 **Denis Usanov**, Head of Department of Passenger Transportation, St. Petersburg Committee for Transport
- 📄 **Andrey Shepet**, Head of Business Development, Yandex.Taxi in Moscow and Moscow region.
- 📄 **Magomet Yandiev**, Deputy, Moscow City Duma

12:00 – 13:30

Seminar **Industry essentials for the Mass media**

KEY ISSUES:

- 📄 Basic terms used in the industry
- 📄 Russian taxi legislation
- 📄 Overview of foreign experience
- 📄 How is the Russian market organised and what are the trends of its development?
- 📄 Social significance of taxi services

13:30 – 14:15

Brunch

14:15 – 15:45

Working session **B2B: a marketplace of services and goods**

KEY ISSUES:

- 📄 What products do the leading software, hardware and equipment manufacturers offer for the taxi market?
- 📄 The best offers from the automotive industry for taxis
- 📄 How can new technologies help to optimize the business processes?

MODERATOR:

- 📄 **Mikhail Komarov**, ID20 Project Manager

PARTICIPANTS:

- 📄 **Dmitry Ivanter**, Vice-President, Member of the Council, United Leasing Association
- 📄 **Vyacheslav Nechaev**, Head of Technical Support and Product Introduction Department, RN-Lubricants LLC
- 📄 **Vitaly Pankratov**, Project Manager, Cofftaxi
- 📄 **Anatoly Smorgonsky**, General Director, Gettaxi Rus
- 📄 **Representative**, Element LLC

14:15 – 15:45

Panel session **Digital environment: integration and data security**

KEY ISSUES:

- 📄 Creating a trusted digital environment
- 📄 How will digital profiles work?
- 📄 Cyber threats and their prevention
- 📄 Personal data: who is responsible for its security?
- 📄 Should algorithms be regulated?
- 📄 Big data in the development of modern transport

MODERATOR:



- Yulia Alferova, Director of the Digital Business Transformation Competence Center, Digital Economy Development Fund

PARTICIPANTS:

- Svetlana Gusar, Vice President, National Union of Liability Insurers
- Alexander Yevsin, Deputy Head of the Situation Center, Moscow Traffic Organization Center of the Government of Moscow
- Ilya Minkin, General Director, Electronic Title JSC
- Victor Minin, Chairman of the Board, ACISO (Association of Chief Information Security Officer)
- Anna Serebryanikova, President of Association of Big Data Market Participants
- Dmitry Ter-Stepanov, Deputy General Director, Director of Regulatory Affairs Department, ANO Digital Economy

14:15 – 15:45

Working session **NGV fuel: cost-effective and eco-friendly future**

KEY ISSUES:

- Creating incentives for the use of NGV fuel in taxis
- Expansion of gas fuelling infrastructure
- Experience and economic efficiency of NGV application in the taxi fleet
- Measures to expand the range of vehicles with LPG

MODERATOR:

- Alexander Tavdishvili, Head of External Communications and Special Projects, National Gas Vehicle Association

PARTICIPANTS:

- Arno Bagiryan, Managing Partner, GARANT-GAS Group of Companies
- Sergey Burgazliev, Independent Expert on the automotive and transport industry
- Alexey Ivanov, Director, Department of Project Management and Operations Support, Ministry of Energy of the Russian Federation
- Denis Kornienko, Deputy Director of Commercial Affairs, Gazprom gas-engine fuel
- Sergey Lobarev, Chairman, Committee on Sustainable Transport Systems Development, Moscow Chamber of Commerce and Industry
- Yury Trofimenko, Head of Technical and Environmental Safety Department, MADI; Director of Research Institute of Energy and Environmental Problems

15:45 – 16:00

Break

16:00 – 17:30

Round table
Man in the machine of progress: driver's profession in the giganomics era

KEY ISSUES:

- Who does the driver work for?
- How to provide a driver with decent working conditions?
- What rights and responsibilities should the self-employed have?
- Should there be additional requirements for drivers?
- How to interest a driver in supporting the quality and safety of taxi services?

MODERATOR:

- Robert Yan, Editor, the Bureau lcs online media

PARTICIPANTS:

- Arseny Belenkiy, Deputy Head for Expert and Analytical Work and Thematic Platform Coordination, Executive Committee of the All-Russian People's Front
- Marina Maslova, Director of the Department of Payroll, Labor Relations and Social Partnership, Russian Ministry of Labor
- Karina Minina, Host of Moskva FM
- Ivan Sverdlik, Independent Entrepreneur
- Mikhail Frolov, Chairman of the Committee for Transport, Ulyanovsk regional Chamber of Commerce and Industry
- Petr Shkumatov, Head of the working group "Protection of the rights of motorists", All-Russian People's Front



16:00 – 17:30

Working session

At the forefront of innovations: connected and autonomous transportation

KEY ISSUES:

- ▣ What level of connected mobility do we see now?
- ▣ When can mass appearance of drones be expected on the roads?
- ▣ How are innovative technologies in the automotive industry changing the passenger transportation and doing business?
- ▣ Introduction of driver assistance systems
- ▣ Electrification of road transport

MODERATOR:

- ▣ **Anton Zhuravlev**, President, Digital Era of Transport

PARTICIPANTS:

- ▣ **Sergey Anikeev**, Deputy Director General for Technical Regulation, NAMI State Research Center
- ▣ **Nikita Golubchenko**, System Architect for Development of Unmanned Vehicles and Intelligent Infrastructure Projects for Unmanned Vehicle Systems, MADI
- ▣ **Kirill Zhanaidarov**, Head of the Transport Infrastructure Project, Skolkovo Foundation
- ▣ **Ekaterina Kochergina**, Deputy President for Legal Affairs, GLONASS; Director of Autonet Infrastructure Center
- ▣ **Dmitry Polishchuk**, Executive Director, Yandex Self-Driving Group
- ▣ **Nikita Ryazantsev**, Director of Information Technology, MosTransProject
- ▣ **Denis Shchurovsky**, General Director, Zetta

17:30 – 17:40

Break

17:40 – 19:00

Panel session

Risk management: the renewal of MTPL and insurance innovations

KEY ISSUES:

- ▣ How much does a passenger's life and health cost?
- ▣ How can carriers and insurers come to a compromise?
- ▣ Is fair MTPL insurance possible?
- ▣ New technologies and development of smart insurance
- ▣ Is it necessary to develop voluntary insurance?
- ▣ Insurance and leasing: synergy for taxi market

PARTICIPANTS:

- ▣ **Sergey Babich**, Head of the Law Enforcement Department of the Insurance Market Department, Central Bank of the Russian Federation
- ▣ **Svetlana Gusar**, Vice President, National Union of Liability Insurers
- ▣ **Olga Zubrinova**, Director of Corporate Insurance Department, Renaissance Insurance
- ▣ **Dmitry Ivanter**, Vice President, Member of the Council, United Leasing Association
- ▣ **Mikhail Porvatov**, Deputy Director of Department on Development of Property Insurance of Individuals, All-Russian Union of Insurers
- ▣ **Alexandra Fedorova**, Product manager, Mango Consulting
- ▣ **Igor Kheresh**, CEO, UBI Technoliges
- ▣ **Petr Shkumatov**, Head of the working group "Protection of the rights of motorists", All-Russian People's Front

17:40 – 19:00

Lecture **Cross-cutting digital trends**

Host

- ▣ **Konstantin Trofimenko**, Director of the Center for the Study of Metropolitan Transportation Problems, National Research University Higher School of Economics



September 10, 2021

11:00 – 13:00

Plenary session **Taxi in the EAEU: common market = unified rules?**

KEY ISSUES:

- 📄 Antitrust regulation of taxi markets at the interstate level
- 📄 Standardization of industry requirements at the EAEU level
- 📄 Unification of taxi drivers databases at the EAEU level
- 📄 Building a common digital space in the EAEU

PARTICIPANTS:

- 📄 **Gregor Beiner**, Taxi.eu, Germany
- 📄 **Matthew Dowse**, President, International Association of Transportation Regulators, USA
- 📄 **Ruslan Zhanykbekov**, President, Independent Taxi Drivers Trade Union of the Kyrgyz Republic
- 📄 **Aleksey Ivanov**, Director, Institute of Law and Development, National Research University Higher School of Economics; Director, BRICS International Center for Competition Law and Policy
- 📄 **Medet Kurmanov**, Chairman, Nur-Sultan Association of Transport Workers
- 📄 **Stanislav Naumov**, Member of the Presidium, EAEU Business Council
- 📄 **Alexander Ovanosov**, Managing Partner, Arthur D. Little in Russia
- 📄 **Vahan Sahakyan**, Head of Taxi Service Employers Association of Armenia
- 📄 **Alexey Sushkevich**, Director, Antimonopoly Regulation Department, EEC

13:00 – 13:30

Break

13:30 – 15:00

Round table **Consumer development: the passenger as the driver of the market**

KEY ISSUES:

- 📄 Development of mechanisms on passenger rights protection
- 📄 Passenger and the driver: mechanisms of conflict resolution
- 📄 How a passenger can influence the improvement of taxi service quality
- 📄 Attracting customer retention: from dumping to service level competition

MODERATOR:

- 📄 **Olga Rykalina**, Associate Professor, Department of Marketing, Plekhanov Russian University of Economics

PARTICIPANTS:

- 📄 **Elena Grashchenkova**, Human Rights Defender in the Taxi Industry, Blue Bucket Society
- 📄 **Dmitry Egorov**, Executive Director, Call to Visit service
- 📄 **Ilya Zotov, Chairman**, All-Russian Passengers Association
- 📄 **Anton Kukanov**, Head, Roskatchestvo Digital Expertise Center
- 📄 **Andrey Puchkovsky**, Deputy Head of Federal Department of State Supervision for Consumer Rights Protection, Federal Service for Supervision of Consumer Rights Protection and Human Welfare
- 📄 **Natalia Starostina**, Chairwoman, All-Russian Public Movement for the Protection of Consumer Rights and Interests
- 📄 **Nina Shevchuk**, Associate Professor of International Relations Department, North-West Branch of Russian Presidential Academy of National Economy and Public Administration

13:30 – 15:00

Panel session **Taxi and the City. Smart mobility and the development of infrastructure**

KEY ISSUES:

- 📄 The role of taxi in the development of smart urban mobility
- 📄 Development of infrastructure for smart transport
- 📄 Multimodal route planning technologies in a modern city
- 📄 Transport services for key infrastructure objects



MODERATOR:

- **Tatiana Mikheeva**, Head of the Research Department of Integrated Transport Development, NIIAT Research Institute of Automobile Transport

PARTICIPANTS:

- **Alexander Vysotsky**, Head of Government and Organization Relations, Yandex
- **Iya Gordeeva**, Chairwoman, Association for the Development of Electric Vehicles and Infrastructure
- **Alexander Yeysin**, Deputy Head of the Situation Center, Moscow Traffic Organization Center of the Government of Moscow
- **Mark Ovsyannikov**, Head of Aerodynamics and Helicopter Dynamics Department, Central Aerohydrodynamic Institute
- **Daniil Petin**, Head of Electric Transport Department, DiDi
- **Alexander Shumsky**, Head of Probok.net portal

13:30 – 15:00

Joint session of the TAMA Association

KEY ISSUES:

- Initiatives of TAMA Association in the sphere of passenger taxi
- Joint meeting: Working Group on Taxi of the Chamber of Commerce and Industry of the Russian Federation
- TAMA Association Taxi Coordination Council

MODERATOR:

- **Norayr Bludyan**, Chairman of the Board and Director of TAMA Association

PARTICIPANTS:

- **Sergey Bodrov**, Project Manager of the Center for Digital Expertise, ANO Russian Quality System
- **Sergey Karpenko**, General Director, Association of Regional Passenger Carriers, Rostov-on-Don
- **Dmitry Moroz**, Associate Professor, Department of Automobile Transportation, MADI
- **Mikhail Frolov**, Chairman of Committee on Transport, Chamber of Commerce and Industry of Ulyanovsk region
- **Stanislav Shvagerus**, Head of ANO MEFT Competence Center

15:00 – 15:15

Break

15:15 – 16:45

Round table **Authorities and Business: priorities and practices of cooperation**

KEY ISSUES:

- How can relevant authorities unite their efforts within the limits of their competence?
- How can the professional community convey their positions to the authorities?
- Practices of self-regulation and interaction between self-regulatory organizations and authorities
- Best regional practices

MODERATOR:

- **Dina Goryacheva**, Director of ANO MEFT

PARTICIPANTS:

- **Elena Vakhrusheva**, Leading Specialist of the Control, Supervision and Permitting Department, Ministry of Transport and Road Facilities of Sverdlovsk Region
- **Irina Gorbacheva**, First Deputy Minister of Transport and Road Facilities of Khabarovsk region
- **Anatoly Zaitsev**, Head of the Administrative Law Enforcement Department of the Committee on Transport of St. Petersburg
- **Stanislav Orekhov**, Head of the Department of Administrative and Technical Control of Kaluga region
- **Dmitry Pronin**, Deputy Head of the Department of Transport and Road Infrastructure of Moscow
- **Aleskey Smaglyuk**, Deputy Minister of Transport and Road Facilities of Krasnodar Region
- **Pavel Chistyakov**, Vice-President of Infrastructure Economics Center, Co-Chairman of Subcommittee on Investment Attraction to Urban Public Transport, Russian Union of Industrialists and Entrepreneurs
- **Evgeny Shkolun**, CEO, DiDi Russia



15:15 – 16:45

Working session **Economics and finances of the taxi fleet: clear answers to burning questions**

KEY ISSUES:

- 📄 Tools for financial optimization of taxi depots
- 📄 Payments to drivers: how to do it right?
- 📄 What can and can't be saved on?
- 📄 How to efficiently work with borrowed funds
- 📄 Financial accounting systems in taxi depots

MODERATOR:

- 📄 **Dmitry Shapochkin**, Founder of OCEAN taxi

PARTICIPANTS:

- 📄 **Nadezhda Fukalova**, CEO, Flit Navigator
- 📄 **Vadim Chermoshentsev**, General Director, Nevasoft
- 📄 **Representative**, Element
- 📄 **Representative**, Tinkoff
- 📄 **Representative**, QIWI
- 📄 **Representative**, of Sber-Leasing

15:15 – 16:45

Awarding the winners of the BEST TAXI DRIVER OF MOSCOW 2021 professional skill competition

16:45– 17:00

Break

17:00 – 18:30

Panel session **Regional development resource: industry standards**

KEY ISSUES:

- 📄 How do standards help to improve service quality?
- 📄 Priority areas of standardization
- 📄 How to motivate market participants to comply with the standards?
- 📄 Best regional practices in taxi standards implementation

MODERATOR:

- 📄 **Stanislav Shvagerus**, Head of ANO MEFT Competence Center

PARTICIPANTS:

- 📄 **Dmitry Dubovitsky**, Head of Public Relations, Safe Driver LLC
- 📄 **Ilya Zotov**, Chairman of the All-Russian Passenger Association, Chairman of the Committee on Transport and Transportation Infrastructure, National Union of the Hospitality Industry
- 📄 **Roman Leshchenko**, Representative, Gett
- 📄 **Victor Soloviev**, Development Director, St. Petersburg Taxi 068
- 📄 **Denis Usanov**, Head of Passenger Transportation Department, Committee on Transport of St. Petersburg

17:00 – 18:30

Panel session
Key element of security: technologies or people?

KEY ISSUES:

- 📄 Main trends in the sphere of increasing the safety of taxi transportation
- 📄 New technologies of interaction between the driver and the car
- 📄 Telematics and video analytics
- 📄 Telemedicine and remote vehicle inspections
- 📄 Reducing the role of human factor in road accidents

MODERATOR:

- 📄 **Valeriy Alekseev**, Vice President, Russian Automobile Transport Union



PARTICIPANTS:

- **Kirill Bakanov**, Head of the Department for Regulatory and Analytical Support, National Center for Road Safety of the Russian Ministry of Internal Affairs
- **Norair Bludyan**, Chairman of the Board, Director of TAMA Association
- **Dimitriy Vashakidze**, Development Manager for Russia and CIS, Streamax
- **Dmitry Dubovitsky**, Head of Public Relations, Safe Driver LLC
- **Evgeniy Kalinkin**, Deputy Chairman, All-Russian Trade Union of Automobile Transport and Road Facilities Workers
- **Leonid Paramonov**, Director of Sales Directorate, GLONASS

17:00 – 18:30

Student transport lecture course

18:30 – 19:30

COCKTAILS